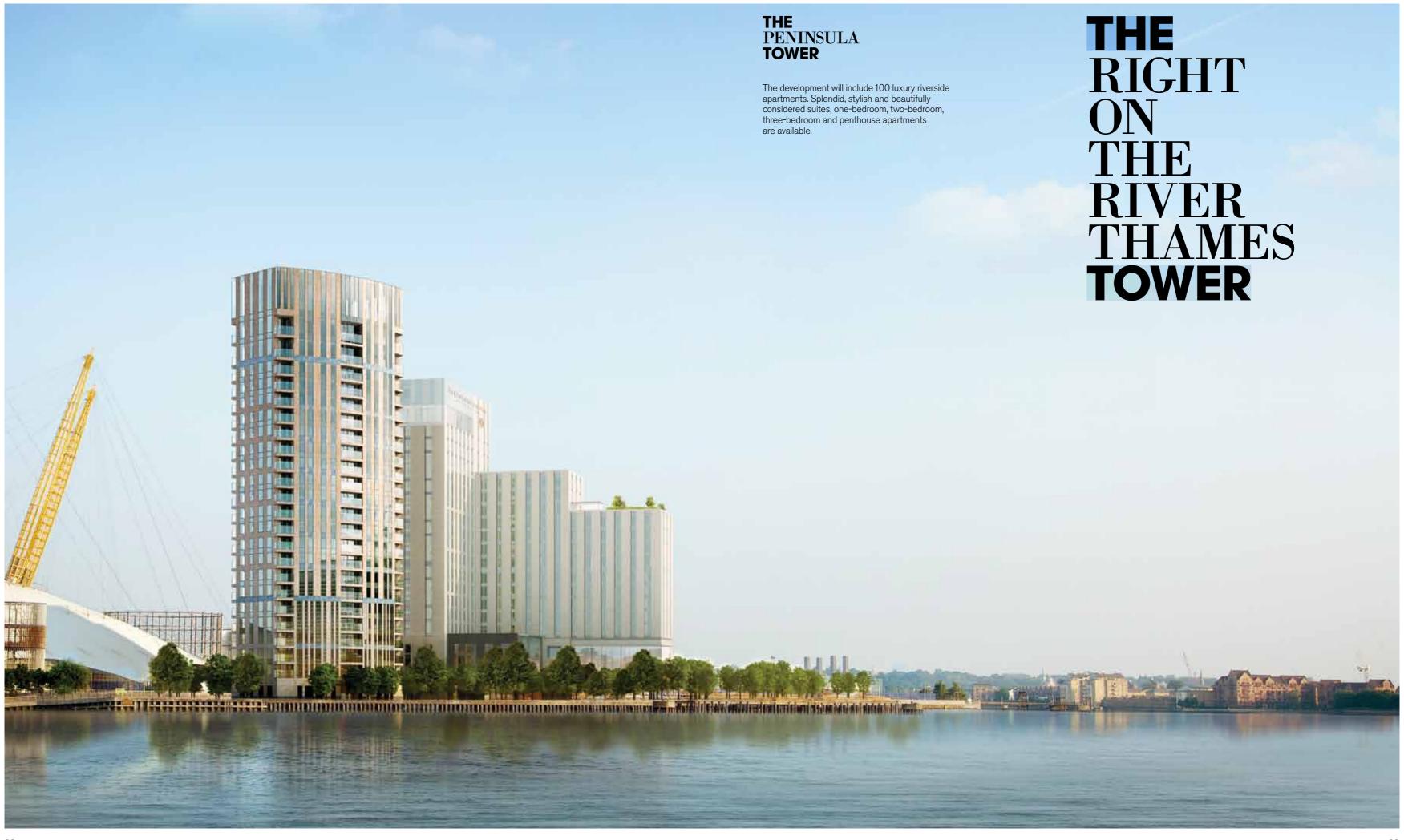
ELEGANTLY **TOWER**

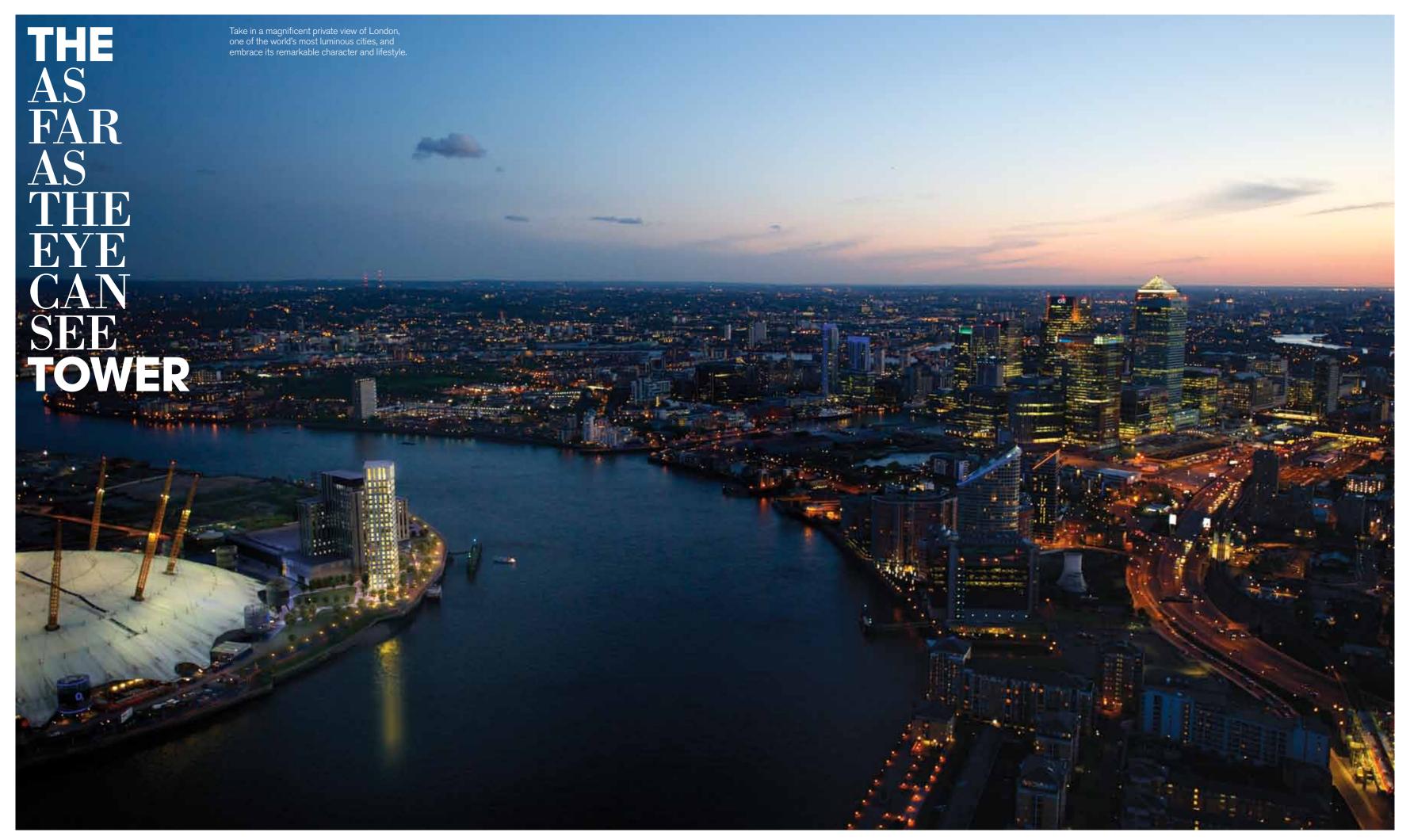


THE PENINSULA TOWER

Set on the bank of the River Thames beside the O₂ Arena, The Peninsula Tower introduces a whole new concept in luxury, private residences to London. Its prime river-front position on the Greenwich Peninsula affords truly spectacular 180° views of London from each of its exquisite, contemporary apartments. Thanks to superb transport links, Canary Wharf and the West End are accessible in minutes.

The Peninsula Tower residents can take advantage of a range of premier services provided by the adjacent 5-star hotel, including full access to its pool, gym, spa, restaurants and bars. Residents also qualify for pre-release tickets to events at the O₂ Arena. Panoramas, pampering, entertainment, luxury and exclusivity — The Peninsula Tower has it all.





 $\underline{04}$



THE TAKING LUXURY TO A WHOLE NEW LEVEL TOWER

The Peninsula Tower's luxurious apartments feature exquisite contemporary styling, with a focus on quality and fine attention to detail. Residents are offered a choice of colour schemes, while full-height windows admit an abundance of natural light.



Enjoy the benefits of a 5-star hotel in your own home. The Peninsula Tower, in conjunction with the InterContinental Hotel, will offer residents a comprehensive range of premier services including room service, laundry and cleaning services, fresh flowers and newspaper delivery, as well as ad-hoc maintenance services. In addition, there is an attentive concierge service which is able to book theatre, cinema and event tickets, whilst providing tight-but-discreet security so you feel relaxed and safe anywhere in the building.

There is also world-class entertainment right on the doorstep – residents can secure exclusive pre-release VIP tickets to events at the O₂ Arena, including high-profile concerts, sporting events, cinema and comedy shows. You will be able to avoid the crowds too, thanks to a private entrance to the venue.

THE NOTHING'S TOO MUCH TROUBLE TOWER



THE DIVE IN THE WATER'S LOVELY TOWER



An enclosed walkway takes residents directly to the adjacent hotel — a home from home. Here you can take a refreshing dip in the pool, book a massage at the spa, work out at the gym, relax with friends over a fine meal or a cocktail at the Sky Bar.





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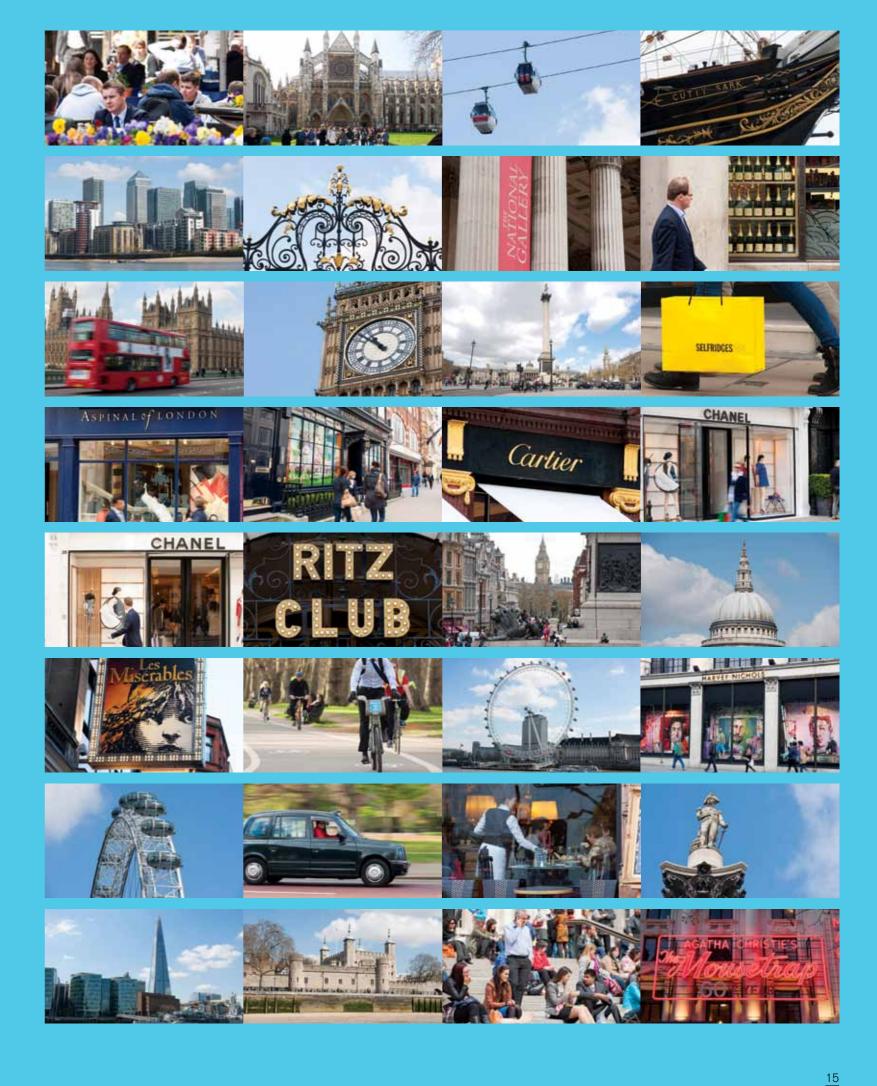
AMENITIES AROUND THE PENINSULA TOWER

THE WHERE WOULD YOU LIKE TO GO TODAY? TOWER

THE LIVE LIFE TO THE FULL TOWER

London is a cosmopolitan city of a million stories, rich in history, culture and contrasts and right on The Peninsula Tower's doorstep. From sampling the world's finest cuisine and brilliant high-fashion boutiques, to taking in a West End stage production or a hot-ticket gallery show, there is always something to stimulate the senses. Stroll through the historic parks, drink in the architecture, cruise down the river or dance the night away — the city's possibilities are endless.



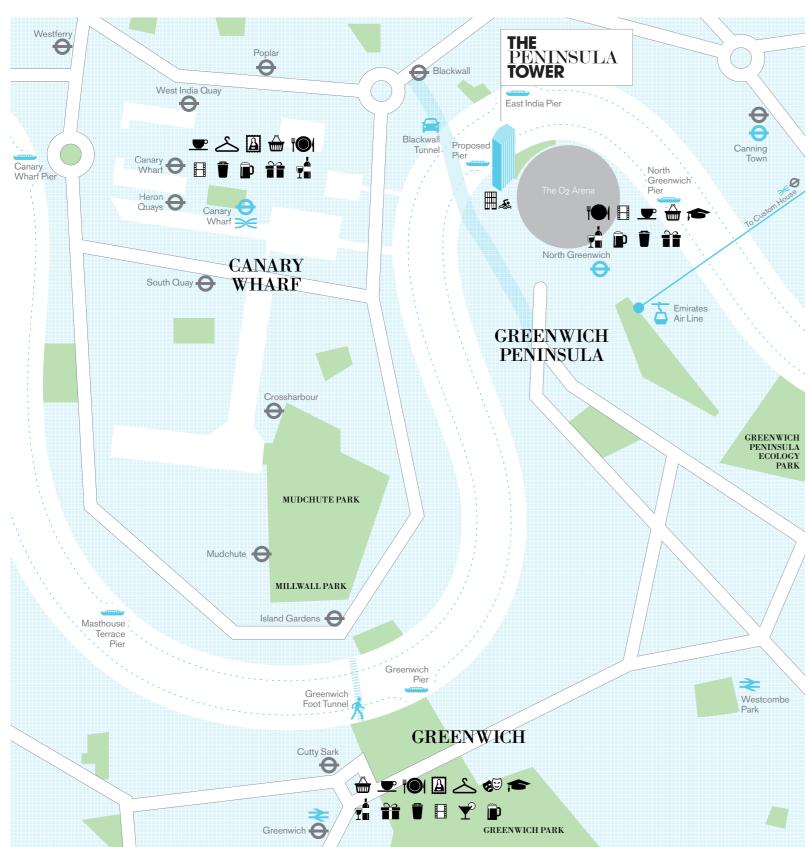


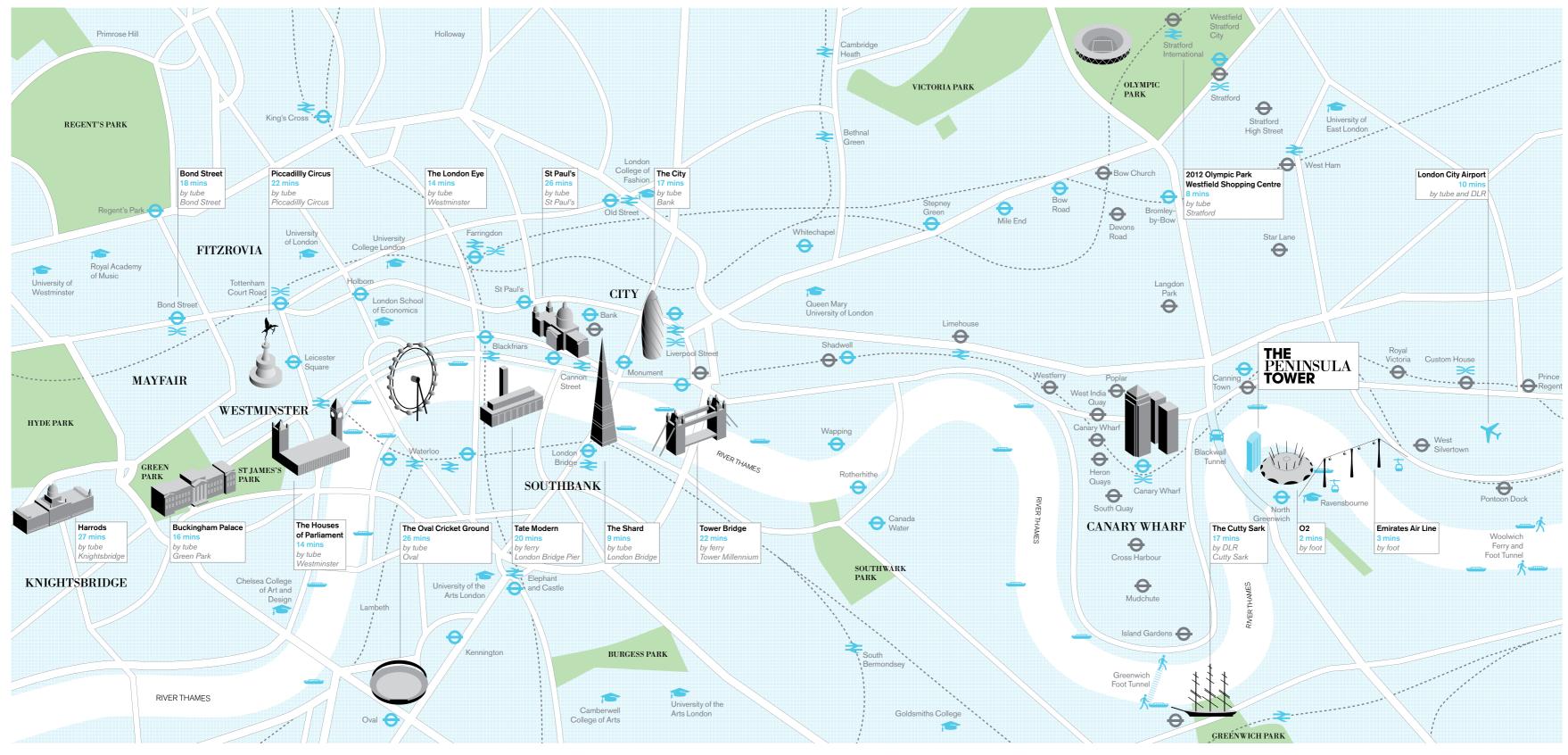
GREENWICH PENINSULA AND THE SURROUNDING AREA

Part of the historic and exclusive Royal Borough of Greenwich, Greenwich Peninsula continues to attract a range of wonderful new shops and restaurants, developing its own distinct community and personality. It is only a short boat ride or one stop on the London Underground from the established high-rise business centre of Canary Wharf. Here you will find plenty more opportunities for shopping and dining — Tiffany & Co., Thomas Pink, Aquascutum, Hackett, Hugo Boss, Mont Blanc, Jo Malone, The Royal China Club, Gaucho and many more.

Alternatively, you can travel southwards to historic Greenwich village, a UNESCO World Heritage Site. It is home to the famous Royal Observatory, the Royal Naval College and the Cutty Sark Museum, reminders of Britain's proud maritime heritage. Exploring the surrounding area is easy and convenient – by land, London Underground, cable car or on the water.









Greenwich Peninsula is extremely well connected. The fast, highly-efficient Jubilee Line is a few minutes' walk from the front door, affording access to London's major overground rail termini. The Docklands Light Railway provides another option for travelling in the east of London and into the City, while City Airport is just 10km away.

Most major attractions are built along the course of the river, so a trip on the Thames Clipper is a way to avoid the traffic and take in the sights at the same time. For a bird's-eye view, the Emirates Air Line cable car takes passengers 1.1km from Greenwich to the Royal Docks (and back).

London Underground

North Greenwich is on the Jubilee Line, the London Underground's newest line and the only line that connects with all the others. It takes just 18 minutes to get to Bond Street in the heart of the West End and only nine minutes to reach London Bridge.

Docklands Light Railway

DLR is one of Britain's first driverless light railway systems and carries more than 80 million passengers a year. It covers 40 stations across south east London, from Bank in the City, to Woolwich Arsenal, Beckton and Lewisham. Trains run as often as every three and a half minutes during peak times and the system connects with more than 100 bus routes, five mainline railways, eight Underground lines, as well as London City Airport.

The Blackwall Tunnel is a pair of road tunnels running under the River Thames between Blackwall Point in east Greenwich and East India Dock Road in Poplar. It is the ideal way to reach central or east London by car from The Peninsula Tower.

Airport

London City Airport is less than 20 minutes away by taxi and only 10 minutes away on public transport. From here, you can catch direct flights to Barcelona, Milan, Zurich and New York, and connect to anywhere else in the world.

Transport London ra easy and says and station is from Nort station, with the station is from Nort station, with the station is can be ready and Bruss can be ready to the station is from Nort station, with the station is from Nort station, with the station is from Nort station is from

Trains (Overground)

Transport to all major
London rail stations is quick, easy and efficient. Waterloo Station is 12 minutes away from North Greenwich station, while St Pancras (for connections to Paris and Brussels on Eurostar) can be reached in a little over half an hour.

The new Crossrail service is due to open in 2018 extent on 2018 and Canary Wharf's new station is only one stop away via the Jubilee Line. It will dramatically cut journey times across the city, creating a direct connection between Heathrow, Paddington,

Crossrail

The new Crossrail service is due to open in 2018 and Canary Wharf's new station is only one stop away via the Jubilee Line. It will dramatically cut journey times across the city, creating a direct connection between Heathrow, Paddington, the West End, the City and Canary Wharf.

The Thames Clipper, a fleet of high-speed catamarans, runs from St George Wharf (Vauxhall) in the west, all the way through to Royal Arsenal Woolwich in the east. This modern service works on a 20-minute schedule and stops at major attractions along the Thames such as the London Eye and the Tate Modern, as well as

hames lipper

Canary Wharf. Residents

can join the service from the Greenwich Pier, just

a short walk away.

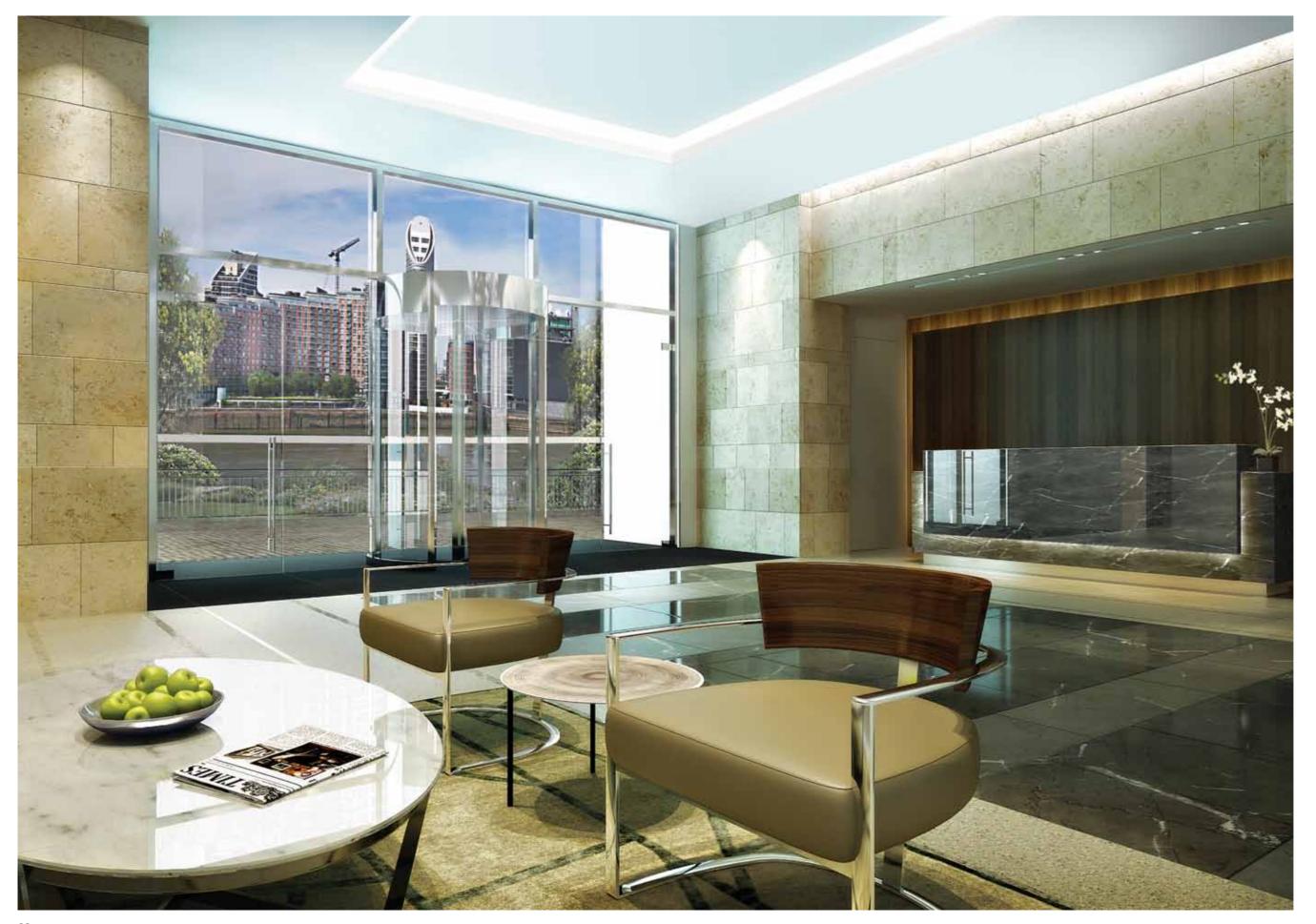
Emirates Air Line, the The Thames Clipper, a fleet of high-speed UK's first urban cable catamarans, runs from St car, operates seven days George Wharf (Vauxhall) a week, running from in the west, all the way Greenwich Peninsula to through to Royal Arsenal Royal Docks. It can carry Woolwich in the east. This up to 2,500 people per modern service works on hour in 34 state-of-thea 20-minute schedule and art cabins. stops at major attractions along the Thames such

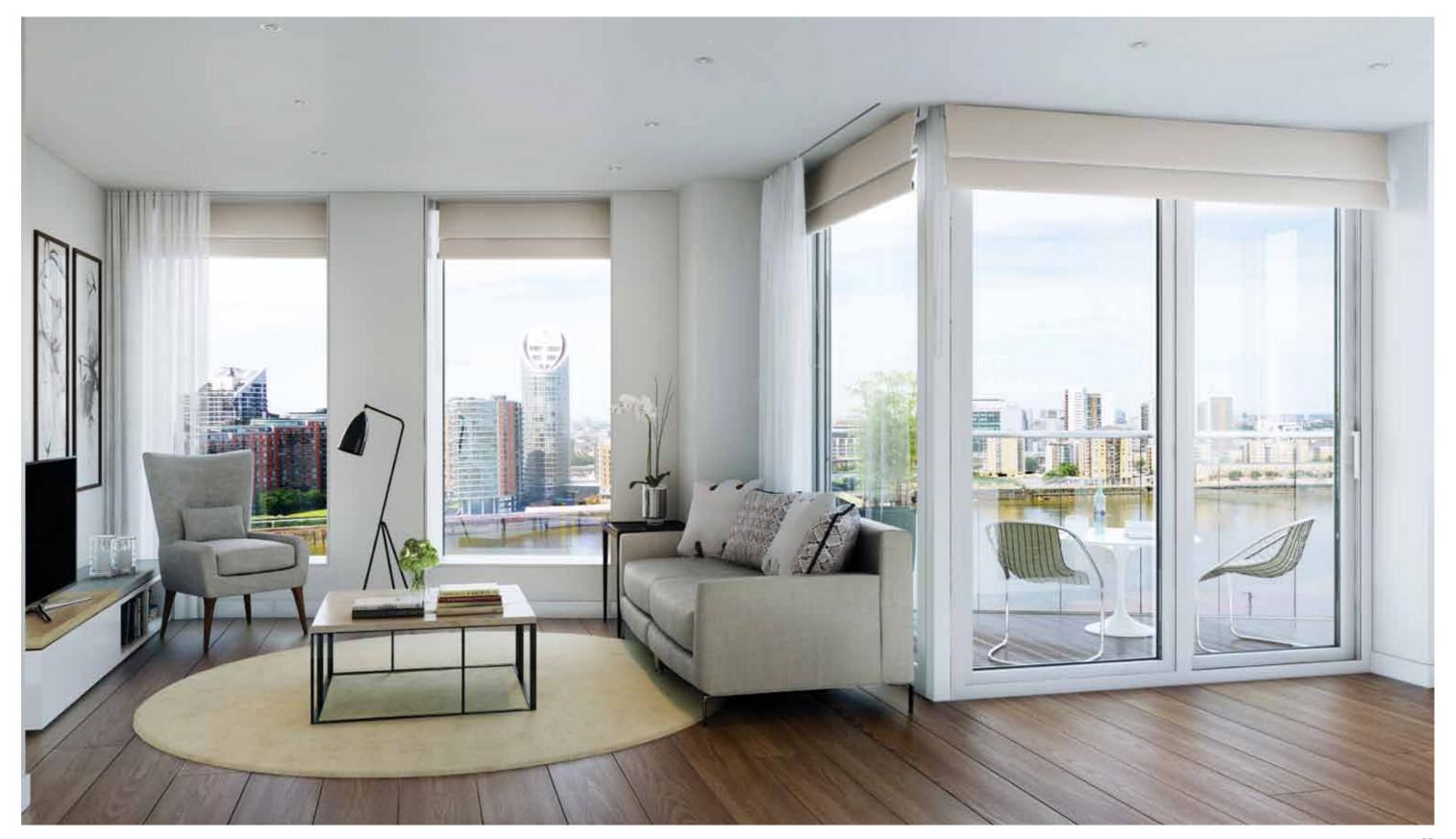
Emirates

Air Line

THE APARTMENTS

THE DIFFERENCE IS IN THE DETAILS TOWER





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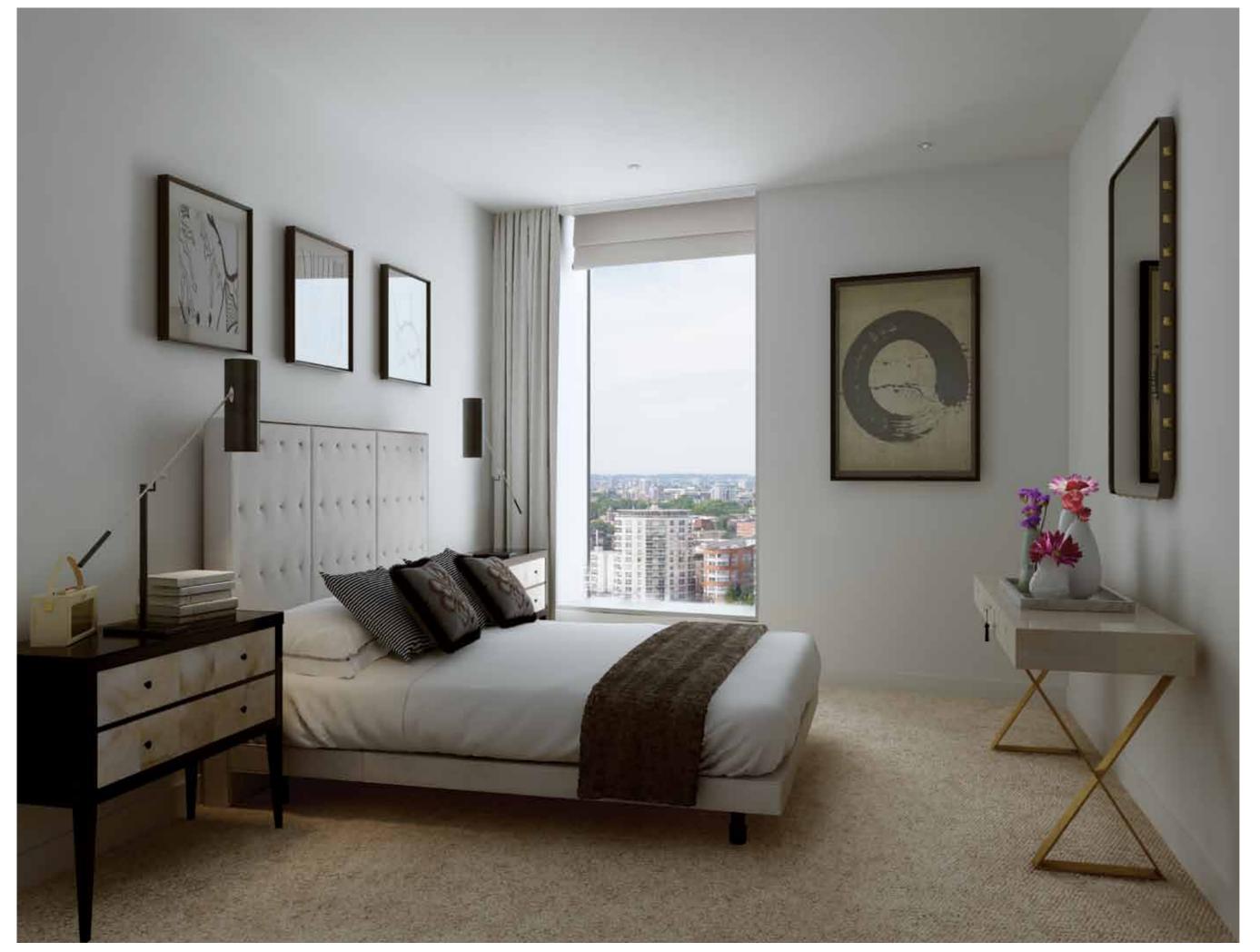


Balconies are accessed through sliding glass doors and give you splendid views of the River Thames, Canary Wharf and London.

The kitchen is light and bright, featuring top-of-the-range appliances, together with well-considered storage and task lighting.



 $\frac{1}{2}$



The bedrooms exude relaxed elegance, striking a harmonious balance between the contemporary and the comfortable.

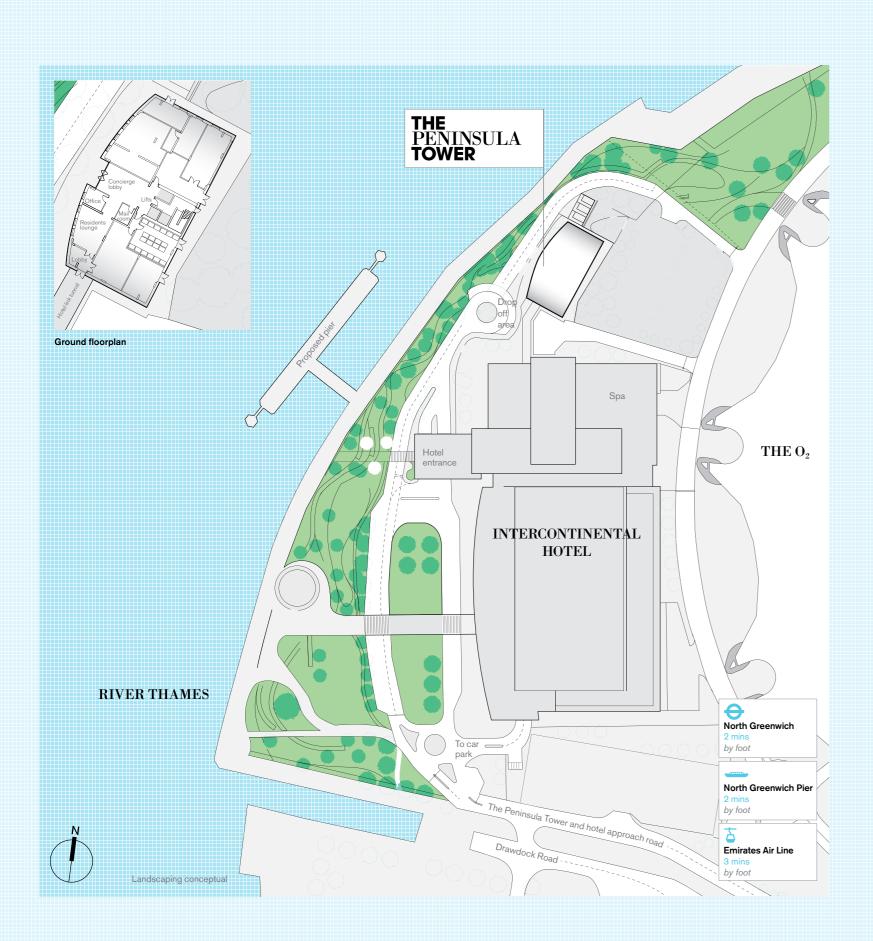
The en-suite shower room is designed and finished to the highest standards, with clean lines, modern fittings and carefully-sourced materials.

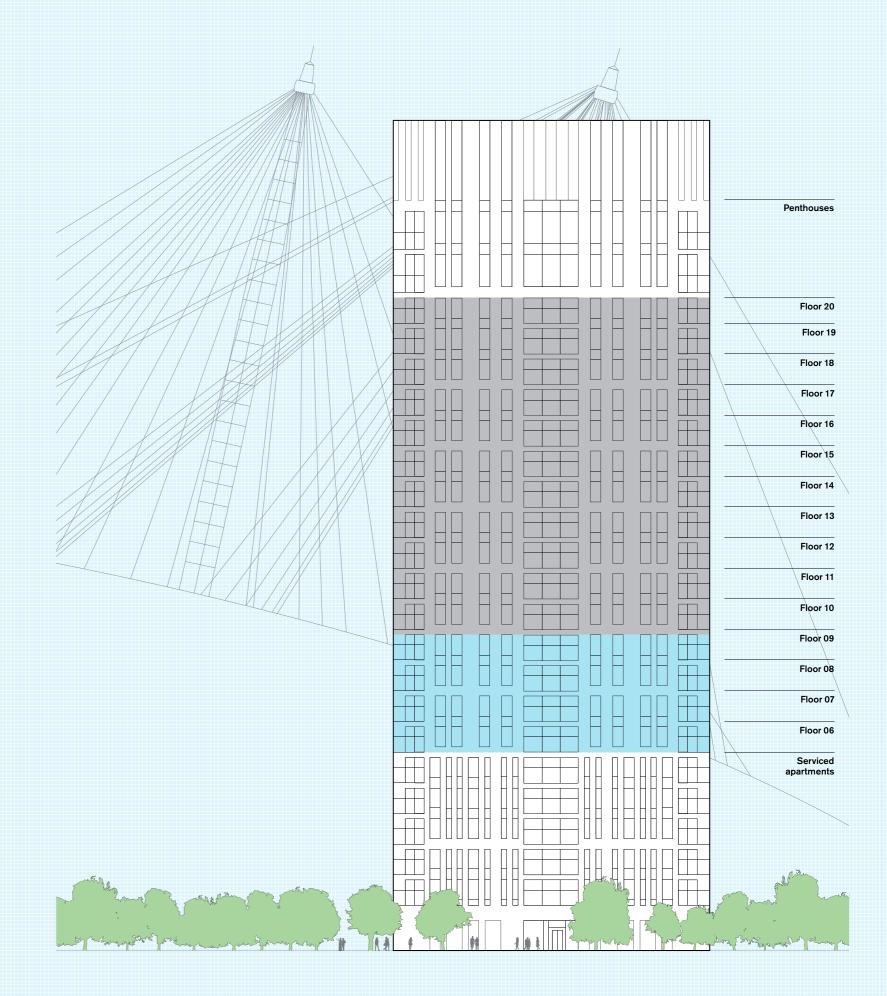


THE FLOORPLANS AND SPECIFICATIONS

THE CHOICE IS YOURS TOWER

THE SITE PLAN





FLOOR LEVELS

FLOORPLAN FLOOR 6

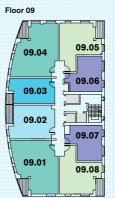
36

06.04 06.05 Floors 06-09 Floor 09 Floor 08 Floor 07 Floor 06 Each floor has Balcony Lift 06.06 ₩ Wardrobe/storage ∪ Utility cupboard 06.03 06.02 06.07 U 06.01 2 06.08 \oplus

APARTMENTS

By floor





UNIT TYPES

2 Bedroom

06.01, 06.04, 07.01, 07.04, 08.01, 08.04. 09.01, 09.04

Living/Dining

3.93m x 5.40m 12'10" x 17'8"

Kitchen 3.30m x 2.37m

10'10" x 7'9"

Master bedroom 2.80m x 5.91m

9'2" x 19'4" 2.81m x 1.35m En-suite 9'2" x 4'5" 1.66m x 2.46m

5'5" x 8'0"

Bedroom 2 5.01m x 3.07m 16'5" x 10'0"

Bathroom 2.66m x 1.86m

8'8" x 6'1" Balcony

3.15m x 2.04m 10'4" x 6'8"

Apartment area 75 sq m 807 sq ft

Balcony area 5.8 sq m

62 sq ft Total area 80.8 sq m

869 sq ft

1 Bedroom

06.05, 06.08, 07.05, 07.08, 08.05, 08.08, 09.05, 09.08

Living/Dining/Kitchen

5.99m x 4.80m 19'7" x 15'8"

Master bedroom 3.95m x 3.10m

12'11" x 10'2" Bathroom

2.66m x 1.86m

8'8" x 6'1"

Balcony

3.19m x 1.45m 10'5" x 4'9" Apartment area

51.7 sq m 556 sq ft

Balcony area 5.1 sq m 55 sq ft

Total area 56.8 sq m 611 sq ft

1 Bedroom

3.10m x 5.46m

10'2" x 17'10"

2.66m x 1.86m

Bathroom

8'8" x 6'1"

Balcony

06.02, 07.02, 08.02, 09.02

Living/Dining/Kitchen 3.13m x 7.77m

4.83m x 3.95m 10'3" x 25'5" 15'10" x 12'11" Master bedroom

Master bedroom 4.83m x 2.89m

15'10" x 9'6"

Suite

06.03, 07.03,

08.03, 09.03

Living/Dining/Kitchen

Bathroom 2.66m x 1.66m

Balcony area

3.7 sq m

40 sq ft

471 sq ft

8'8" x 5'5" Balcony

2.81m x 1.35m 9'2" x 4'5" Apartment area

Apartment area 40 sq m 431 sq ft

551 sq ft Balcony area

3.7 sq m 40 sq ft

591 sq ft

51.2 sq m

Total area 54.9 sq m

Living/Dining

12'7" x 10'4"

Kitchen 2.46m x 1.51m

Master bedroom

37.9 sq m

408 sq ft Total area

Total area 43.7 sq m

Suite

06.06, 06.07, 07.06, 07.07, 08.06, 08.07, 09.06, 09.07

3.86m x 3.16m

8'0" x 4'11"

2.6m x 3.16m 8'6" x 10'4"

Bathroom 2.66m x 1.66m 8'8" x 5'5"

Apartment area

37.9 sq m 408 sq ft

Balcony

₩ Wardrobe/storage

Utility cupboard

Lift

Floors 10-20

10.04

Floor 17

Floor 14

Floor 12

Each floor has

10.03

10.02

10.01

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APARTMENTS

10.05

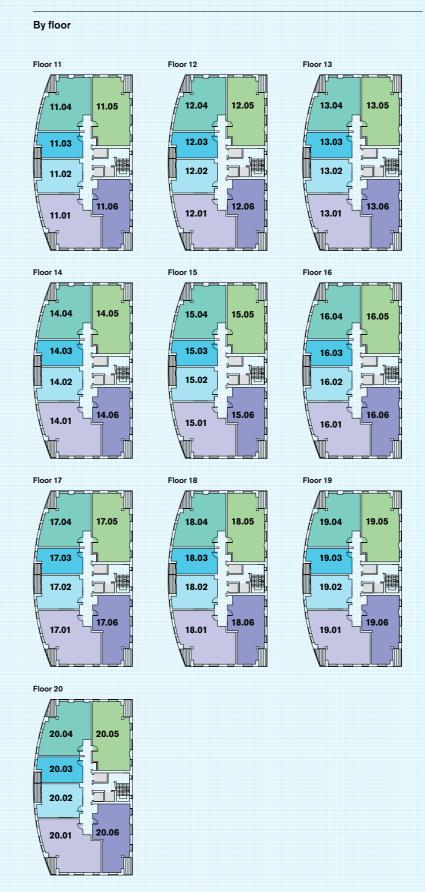
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11/11/11/11/11/11

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UNIT TYPES



3 Bedroom

10.01, 11.01, 12.01, 13.01, 14.01, 15.01, 16.01, 17.01, 18.01, 19.01, 20.01

Living/Dining 3.73m x 5.46n

12'2" x 17'10" Kitchen 3.30m x 2.15m

10'10" x 7'0" Master bedroom

5.34m x 4.42m 17'6" x 14'6" En-suite

1.66m x 2.56m 5'5" x 8'4" Bedroom 2

4.17m x 2.85m 13'8" x 9'4" Bedroom 3 3.11m x 4.82m

10'2" x 15'9" Bathroom 2.66m x 1.86m

8'8" x 6'1" Balcony 3.15m x 2.04m 10'4" x 6'8"

Apartment area 92 sa m 990 sq ft

Balcony area 5.8 sq m 62 sq ft

Total area 97.8 sq m 1,052 sq ft 1 Bedroom

10.02, 11.02, 12.02, 13.02, 14.02, 15.02, 16.02, 17.02, 18.02, 19.02, 20.02 19.03, 20.03

Living/Dining/Kitchen 3.13m x 7.77n 10'3" x 25'5" 15'10" x 12'11"

Master bedroom 3.10m x 5.46m 10'2" x 17'10"

Bathroom 2.66m x 1.86m

8'8" x 6'1" Balcony 2.81m x 1.35m

9'2" x 4'5" Apartment area

51.2 sq m 551 sq ft Balcony area 3.7 sa m

40 sq ft Total area Suite

10.03, 11.03, 12.03, 13.03, 14.03, 15.03, 16.03, 17.03, 18.03,

Living/Dining/Kitchen 4.83m x 3.95m

Master bedroom

4.83m x 2.89m 15'10" x 9'6"

Bathroom 2.66m x 1.66m

8'8" x 5'5" Balcony

2.81m x 1.35m 9'2" x 4'5"

Apartment area 40 sq m

54.9 sa m 591 sq ft

431 sq ft

Balcony area 3.7 sg m 40 sq ft

Total area 43.7 sq m 471 sq ft

2 Bedroom

10.04, 11.04, 12.04, 13.04, 14.04, 15.04, 16.04, 17.04, 18.04, 19.04, 20.04

Living/Dining 3.80m x 6.18m 12'5" x 20'3"

Kitchen 3.30m x 2.86m 10'10" x 9'4" Master bedroom

2.93m x 6.01m 9'6" x 19'8" En-suite

1.66m x 2.46m 5'5" x 8'0" Bedroom 2

4.34m x 3.21m 14'3" x 10'6" Bathroom 2.66m x 1.86m

8'8" x 6'1" Balcony 3.15m x 2.04m

10'4" x 6'8" Apartment area

80.5 sa m 866 sq ft

Balcony area 5.8 sq m 62 sq ft

Total area 86.3 sq m 928 sq ft

2 Bedroom

10.05, 11.05, 12.05, 13.05, 14.05, 15.05, 16.05, 17.05, 18.05, 19.05, 20.05

Living/Dining/Kitchen 6.03m x 6.96m 19'9" x 22'10"

Master bedroom 2.87m x 6.42m 9'4" x 21'0"

En-suite 1.66m x 2.66m 5'5" x 8'8"

Bedroom 2 3.20m x 3.42m 10'5" x 11'2"

Bathroom 2.66m x 1.86m

8'8" x 6'1" Balcony

3.15m x 1.44m 10'4" x 4'8"

Apartment area 86.3 sq m 929 sq ft

Balcony area 5.1 sq m 55 sq ft

Total area 91.4 sq m 984 sq ft

2 Bedroom

10.06, 11.06, 12.06, 13.06, 14.06, 15.06, 16.06, 17.06, 18.06, 19.06, 20.06

Living/Dining/Kitchen 6.88m x 5.24m 22'6" x 17'2"

Master bedroom 2.96m x 3.37m

9'8" x 11'0" En-suite 1.66m x 2.66m

5'5" x 8'8" Bedroom 2 3.16m x 3.37m

10'4" x 11'0" Bathroom 2.66m x 1.86m

8'8" x 6'1" Balcony

3.19m x 1.45m 10'5" x 4'9"

Apartment area 74.5 sq m 802 sq ft

Balcony area 5.1 sq m 55 sq ft

Total area 79.6 sq m 857 sq ft

Main structure

A reinforced concrete frame on concretepiled foundations.

Building envelope

Unitised façade panels made from blond and flecked grey granite cladding, together with over-sized solar reflective glazing.

Floors

Reinforced concrete slabs with floor finishes as described for each area.

Roof

Insulated laid-to-falls, single-ply, high-performance membrane.

Stairs

Reinforced concrete with steel and glass balustrades.

Ceilings

Suspended plasterboard with plain corner treatments and LED lighting, finished with vinyl matt emulsion. Reception rooms wired for a central pendant so residents can fit a central feature light. Ceiling heights are 2.6m.

Walls

Party walls constructed from metal studwork finished with plasterboard and acoustic insulation. Finished with vinyl matt emulsion.

Flooring

Engineered hardwood, wide planks to entrance halls, reception rooms and kitchens. Fitted 80/20 wool/nylon plain twist pile carpet to bedrooms.

Kitchens

Fitted with cabinets in (symphony or similar) high-gloss lacquer. Soft-close drawers and granite worktops. Glass splash-backs and under-unit lighting.

Integrated appliances comprise of:

- Single oven
- Induction touch-control hob
- Extractor hood
- Microwave
- Fridge freezer
- Wine cooler
- Dishwasher
- Combined washing machine/tumble drier

All appliances will be Siemens or similar quality.

1.5 or 2 bowl sink, depending on size of apartment with waste disposal and mixer tap with pull-out nozzle.

Bathrooms

Wall-mounted WC with concealed cistern and soft-close seat. Bath with shower and fitted shower screen, together with separate handheld attachment. Chrome towel rail, hardwood feature cabinet with partially-heated mirror and stone-topped vanity unit.

Master en-suite shower rooms

Walk-in shower with fixed overhead shower head and wall-mounted, hand-held attachment with dual controls. Wall-mounted WC with concealed cistern and soft-close seat. Chrome towel rail, hardwood feature cabinet with partially-heated mirror and stone-topped vanity unit.

Full-height ceramic tiles on walls and granite tiles on floors.

Wardrobes

Symphony or similar built-in wardrobe, with timber veneer sliding doors, internal hanging rail, shelving and lighting. See floorplans for locations.

Doors

Timber-veneered internal doors with polishedchrome ironmongery.

Balconies

All apartments (except O₂-facing suites) have balconies with sliding-door access, timber decking and a clear reinforced-glass balustrade.

Heating and cooling

Thermostatically-controlled heating and cooling via VRF units to all living and bedroom areas.

Under-floor electric heating to the bathroom and en-suite shower room.

Electrical fittings

Chrome-finish power points and light switches.

Lighting control by Lutron or similar — scene setting with dimmer. Low-energy fittings to suit interior design.

Wiring pre-installed allowing speakers to be fitted in bedrooms, kitchen, bathroom and living room.

TV/FM and telephone points in living room and bedrooms; Cat 5 cabling into living room for broadband internet access; communal satellite dish with connection points in living room and bedroom for satellite, digital and cable TV. (Residents are responsible for their own connection and subscription costs.)

Smoke detectors linked to a mist sprinkler system.

Elevators

Two elevators to all floors.

Management and security

A door-entry system, connected to the main entrance door, is located in the hallway of each apartment.

Leisure facilities

There is a fully-managed spa and health club with gymnasium (available 24 hours) situated on the ground floor of the adjacent hotel accessed via an enclosed link walkway from the apartment building.

Facilities include:

- Indoor pool
- Jacuzzi
- Steam room
- Sauna
- Treatment rooms
- Changing facilities

Residents can use all these facilities, but spa treatments are charged separately.

Parking

There is limited car parking available, subject to extra costs and availability.

Predicted Energy Assessments

Energy Efficiency Rating Level B. Environmental Impact (CO₂) Rating Level B.

Warranty

Ten-year warranty by NHBC or Premier Guarantee.

Purchaser's specification choices

Purchasers can choose between a light or dark colour scheme for their apartment. This choice will alter the engineered wide-plank flooring, carpets in the bedrooms and high-gloss finish kitchen units.

Please discuss options with the sales representatives.

THE TEAM

THE PEOPLE THAT MAKE PLACES TOWER

Q.WHAT MAKES THE PENINSULA TOWER SO SPECIAL?

A."We have developed luxury hotels for many years, our most recent being the award-winning Sofitel at London Heathrow. When this unique development opportunity arose adjacent to the O₂ Arena, it seemed a natural progression to bring the 5-star hotel experience into a residential context. Our vision is to incorporate the very best of hotel-build quality and style, for which we are renowned, with aspirational design and service."

SURINDER ARORA Arora International

Arora is one of the UK's fastest-growing, privately-owned hotel companies. It made its name through the design and construction of award-winning luxury hotels, as well as financing numerous development projects via its Grove Developments subsidiary. With its highly-enviable track record for the successful delivery of development and construction projects, Arora has become synonymous with quality and world-renowned service levels.



THE INVESTOR

Q.WHY SHOULD I BUY IN THE PENINSULA TOWER?

Queensgate Investments LLP advises approximately GBP 500M of equity capital and was set up as a strategic partnership between Jason Kow and LJ Group. It is backed by a number of high-networth families and focuses on income-generating long-let assets, hospitality assets and opportunistic real estate transactions.



A."The Peninsula Tower is a 22-storey residential tower of unparalleled quality boasting riverfront views, 5-star hotel services, extensive transportation links and privileged O₂ ticketing arrangements. The residences are being offered at an attractive capital value against the exceptional quality of the build, superlative location and suite of services. Add to that the scale and ambition of the regeneration across the peninsula making this an attractive investment proposition."

JASON KOW

Queensgate Investments LLP

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Q.WHAT DOES
THE PENINSULA TOWER
BRING TO LONDON?

RTKL is a global, multi-disciplinary design firm with over six decades of experience. It's best known for great architecture rooted in smart planning and urban design, but also offers next-level services like interior design, environmental graphic design and applied-technology services.

RTKL

A."The LDS design provides a bold new development on the London skyline and we have enjoyed playing a role in bringing that vision to life. The masterplan for the O₂ Arena and its vicinity will transform the Royal Borough and build a dynamic environment for its residents. We are thrilled to be part of the architectural team responsible for the new Peninsula Tower."

MIKE DOOLING RTKL Associates THE INTERIOR DESIGNER

Q.HOW DO YOU CREATE A CONTEMPORARY YET HOMELY INTERIOR?

A."With all our projects, we try to incorporate elements of the architecture. For The Peninsula Tower, this meant reflecting some of the key materials inside to create a soft, layered look. The palette is a subtle tone-on-tone of whites and pale beiges, to make the most of the high ceilings and natural light from the incredible windows. The style is uncluttered but not minimalist... we used Feng Shui principles to determine the position of the key pieces of furniture."

ALAN MCVITTY

McVitty Interior Consultants

McVitty Interior Consultants is a multi-disciplinary design studio specialising in luxury architectural interiors across the UK and worldwide. It has a reputation for elegant simplicity and classic timeless designs with a modern twist.



THE WHAT ARE YOU WAITING FOR? TOWER

For more information please get in touch using the details below or visit our website.

Telephone

020 7993 7395

Email

thepeninsulatower@eu.jll.com

Web

thepeninsulatower.com









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